



Carol Paulsen
Director-Regulatory

SBC Long Distance, LLC
1010 N St Mary's Street
Room 13L
San Antonio, TX 78215
Phone 210-246-8750
Fax 210-246-8759
Email cp5962@sbccom

RECEIVED
2005 DEC 22 PM 1:25

T.R.A. DOCKET ROOM

December 19, 2005

Ms. Patsy Fulton
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, Tennessee 37243-0505

05-00338

Re: Petition of SBC Long Distance, LLC, d/b/a SBC Long Distance for a new fictitious name, AT&T Long Distance.

Dear Ms. Fulton:

Enclosed is our original and one (1) copy of the Petition seeking authorization for the adoption of AT&T Long Distance as a new fictitious name of SBC Long Distance, LLC, d/b/a SBC Long Distance. So that our records will be complete, I would appreciate it if you would please date stamp the extra copy of this transmittal letter and mail it in the envelope provided.

Please direct any questions regarding this application to Lee Johnson, Associate Director Regulatory, SBC Long Distance, 5850 W. Las Positas Blvd., Rm. NE139, Pleasanton, CA, 94583. Lee may be reached at (925) 468-5906.

Your assistance in this matter is greatly appreciated.

Yours Truly,

Carol Paulsen
Director-Regulatory

Enclosure



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Yours Truly,

A handwritten signature in cursive script, reading "Carol Paulsen".

Carol Paulsen
Director-Regulatory

Enclosure

BEFORE THE TENNESSEE REGULATORY AUTHORITY

In the Matter of a)	
)	
Petition of SBC Long Distance, LLC)	Docket No. _____
d/b/a SBC Long Distance for)	
Authority to Implement a New Fictitious)	
Name, AT&T Long Distance)	

PETITION

SBC Long Distance, LLC, d/b/a SBC Long Distance (“Petitioner”), by its attorneys, and pursuant to Chapter 1220-1-1, Rules and Regulations of Practice and Procedure, hereby petitions the Tennessee Regulatory Authority (“Commission”) for authority to adopt its new fictitious doing business as name (“d/b/a”) of “AT&T Long Distance”.

I. IDENTIFICATION OF PETITIONER

Petitioner’s name, address, and telephone number are:

SBC Long Distance, LLC
d/b/a SBC Long Distance
5850 W. Las Positas Blvd.
Pleasanton, California 94588
Telephone: 925.468.5000

Correspondence or communications concerning this Petition may be addressed to:

Mr. Steven Strickland
Senior Counsel
SBC Long Distance, LLC
d/b/a SBC Long Distance
1010 N. Saint Marys St.
San Antonio, TX
Telephone: 210.246.8430

to:

Mr. Lee Johnson
SBC Long Distance, LLC
d/b/a SBC Long Distance
5850 W. Las Positas Blvd.
Pleasanton, California 94588
Telephone: 925.468.5906

Petitioner has been granted Commission authority to provide resold interexchange services, and competitive facilities-based local and resold exchange telecommunications services and exchange access services. These services were authorized in Docket No. 04-00069.

II. REQUEST FOR ADDITIONAL DBA AUTHORITY

Petitioner requests authority, authorizing Petitioner to adopt its new fictitious d/b/a name of "AT&T Long Distance" in the State of Tennessee at the soonest date practicable. Petitioner requests that such name change authority apply to all service authorizations granted to Petitioner by the Commission.

Petitioner's new fictitious name, AT&T Long Distance, has been registered with the Office of the Secretary of State of Tennessee, as evidenced by the State registration

document attached hereto at Exhibit A. Further, Petitioner has ordered a revised Surety Bond to be issued to reflect the new fictitious name.

The purpose of Petitioner's new d/b/a fictitious name change is to enable Petitioner to align its name and brand with Petitioner's new parent company name of AT&T, Inc. Petitioner's parent company name change was the result of the previously approved merger of SBC Communications Inc. with AT&T Corp. Customers will be exposed to extensive mass media advertising announcing the Petitioner's parent company merger, and Petitioner's customers will each receive bill messages announcing the merger of SBC and AT&T prior to the use of the new AT&T Long Distance fictitious name in the customer bills. A copy of the bill message is attached hereto at Exhibit B.

Petitioner currently has approximately 2,500 consumer customers and 13,150 business customers under its resold interexchange service authority and approximately 250 consumer and 36 business customers under its competitive facilities-based local and resold exchange telecommunications services authority.

Petitioner maintains that the use of the new fictitious name is in the public interest and will have no impact to customers or the general public. The use of the new fictitious name will in no way affect customer's service rates, terms, conditions.

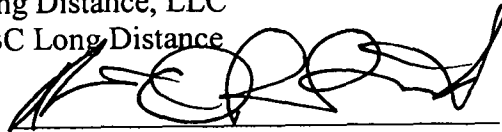
III. CONCLUSION

WHEREFORE, SBC Long Distance, LLC, d/b/a SBC Long Distance respectfully requests authority, authorizing Petitioner to implement its new fictitious name AT&T Long Distance at the soonest date practicable.

Respectfully submitted this 19th day of December, 2005.

SBC Long Distance, LLC
d/b/a SBC Long Distance

By:

A handwritten signature in black ink, appearing to read 'S.D. Strickland', written over a horizontal line.

Steven D. Strickland
Senior Counsel
SBC Long Distance, LLC
d/b/a SBC Long Distance
1010 N. Saint Marys St.
San Antonio, TX
Telephone: 210-246-8430


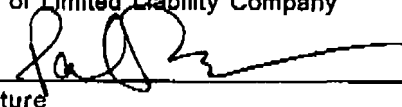
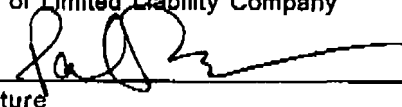
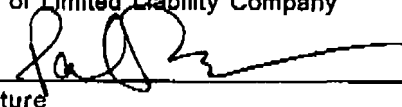
<p>State of Tennessee</p> <p></p> <p>Department of State Corporate Filings 312 Eighth Avenue North 6th Floor, William R. Snodgrass Tower Nashville, TN 37243</p>	<p>For Office Use Only</p> <p>FILED SECRETARY OF STATE</p> <p>NOV 21 AM 11:34</p> <p>STATE OF TENNESSEE</p>						
<p align="center">APPLICATION FOR REGISTRATION OF ASSUMED LIMITED LIABILITY COMPANY NAME</p>							
<p>Pursuant to the provisions of § 48-207-101 (d) of the Tennessee Limited Liability Company Act, the undersigned Limited Liability Company hereby submits this application.</p>							
<p>1. The true name of the Limited Liability Company is: <u>SBC Long Distance, LLC</u></p>							
<p>2. The state or country of organization is: <u>Delaware</u></p>							
<p>3. The Limited Liability Company intends to transact business under an assumed Limited Liability Company name.</p>							
<p>4. The assumed Limited Liability Company name the Limited Liability Company proposes to use is: <u>AT&T Long Distance</u></p>							
<p>NOTE: The assumed Limited Liability Company name must meet the requirements of § 48-207-101 of the Tennessee Limited Liability Company Act.</p>							
<table border="0"><tr><td data-bbox="189 1457 718 1542"><u>11/18/2005</u> Signature Date</td><td data-bbox="718 1457 1495 1542"><u>SBC Long Distance, LLC</u> Name of Limited Liability Company</td></tr><tr><td data-bbox="189 1542 718 1649"><u>Attorney-In-Fact</u> Signer's Capacity</td><td data-bbox="718 1542 1495 1649"> Signature</td></tr><tr><td></td><td data-bbox="718 1649 1495 1734"><u>Paul Foreman</u> Name (typed or printed)</td></tr></table>		<u>11/18/2005</u> Signature Date	<u>SBC Long Distance, LLC</u> Name of Limited Liability Company	<u>Attorney-In-Fact</u> Signer's Capacity	 Signature		<u>Paul Foreman</u> Name (typed or printed)
<u>11/18/2005</u> Signature Date	<u>SBC Long Distance, LLC</u> Name of Limited Liability Company						
<u>Attorney-In-Fact</u> Signer's Capacity	 Signature						
	<u>Paul Foreman</u> Name (typed or printed)						

Exhibit A

**Secretary of State
Division of Business Services**

**312 Eighth Avenue North
n Floor, William R. Snodgrass Tower
Nashville, Tennessee 37243**

ISSUANCE DATE: 11/22/2005
REQUEST NUMBER: 05326116

FILE/REGISTRATION DATE: 06/08/2005
STATUS: ACTIVE
CONTROL NUMBER: 0495594
JURISDICTION: DELAWARE

TO:
CFS
8161 HIGHWAY 100
#172
NASHVILLE, TN 37221

REQUESTED BY:
CFS
8161 HIGHWAY 100
#172
NASHVILLE, TN 37221

I, RILEY C DARNELL, SECRETARY OF STATE OF THE STATE OF TENNESSEE DO HEREBY CERTIFY THAT

"SBC LONG DISTANCE, LLC"

WAS FORMED OR QUALIFIED TO DO BUSINESS IN THE STATE OF TENNESSEE ON THE ABOVE
DATE, AND THAT THE ATTACHED DOCUMENT(S) WAS/WERE FILED IN THIS OFFICE ON THE
DATE(S) AS BELOW INDICATED.

REFERENCE NUMBER	DATE FILED	FILING TYPE	FILING ACTION
5612-1265	11/21/2005	LLC ASSUME NAME	NAM DUR STK PRN OFC AGT INC MAL FYC

Exhibit A

FOR: REQUEST FOR COPIES

ON DATE: 11/22/05

FEEES

FROM:
CFS
8161 HIGHWAY 100
#172
NASHVILLE, TN 37221-0000

RECEIVED: \$220.00 \$0.00
TOTAL PAYMENT RECEIVED: \$220 00

RECEIPT NUMBER: 00003824251
ACCOUNT NUMBER: 00101230



US 1154

Riley C Darnell

RILEY C DARNELL
SECRETARY OF STATE

EXHIBIT B

New d/b/a (doing business as) name AT&T Long Distance:

As a result of the recent merger of SBC Communications Inc. and AT&T Corp., SBC Long Distance, LLC has adopted a new d/b/a of AT&T Long Distance. In the coming months we will change the name of the company for your bill from SBC Long Distance to AT&T Long Distance. This change is purely for marketing purposes and will have no impact on the rates, terms or conditions of your current service